DOKUMENTASI FOTO EVIDENSI LAPANGAN

PEMASANGAN TENT CARD BCA PONDOK INDAH MALL

Evidensi Lapangan Tent Card BCA • 15 November 2026 • Zero-Crop High Definition Containment

PERIODE / TANGGAL PELAKSANAAN:

Sabtu, 15 November 2026

TOTAL KUNJUNGAN	BERHASIL PASANG	TOKO TUTUP	SUCCESS RATE
26	15	11	57.7%
Gerai Dikunjungi	Tent Card Aktif	Permanen / Relokasi	Efektivitas Kunjungan

📊 Sebaran Kunjungan per Area Pondok Indah Mall

Area Mall	Total Kunjungan	🟢 Berhasil	🔴 Toko Tutup	Tingkat Keberhasilan
PIM 1	11 Gerai	5	6	45.5%
PIM 3	5 Gerai	0	5	0.0%
PIM 5	10 Gerai	10	0	100.0%

Surveyor Bertugas: ahmad.gozali2 (15), anam.rahnoko (10), rafif.habibulrahman1 (1)

1 ACAII TEA PIM

MID: 004768210 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Jayanti	15/11/2026, 10.52.50	rafif.habibulrahman1	PONDOK INDAH MALL	WOD Digital →

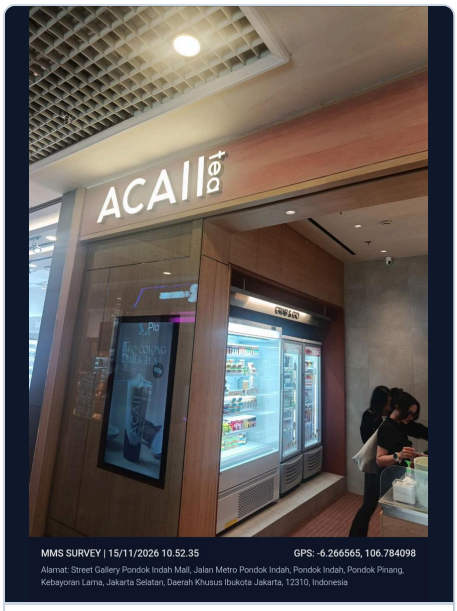


Foto Merchant / Facade



Foto PIC Penerima Kasir



Foto Tent Card Terpasang

2 GRAINSLY PIM

MID: 004092846 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Maria (85704661789.0)	15/11/2026, 11.59.51	ahmad.gozali2	PONDOK INDAH MALL 1	WOD Digital →

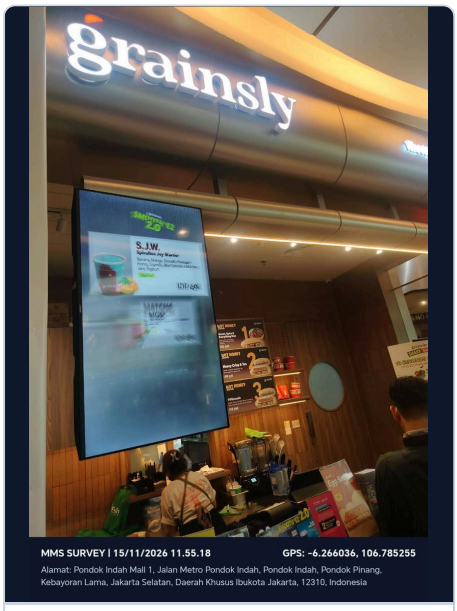


Foto Merchant / Facade

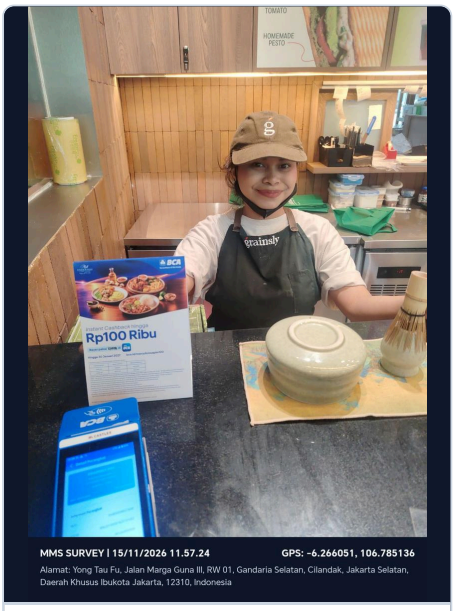


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

3 HOY TOD

MID: 002229721 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Mia (85711533136.0)	15/11/2026, 10.51.52	ahmad.gozali2	PONDOK INDAH MALL	WOD Digital →



Foto Merchant / Facade

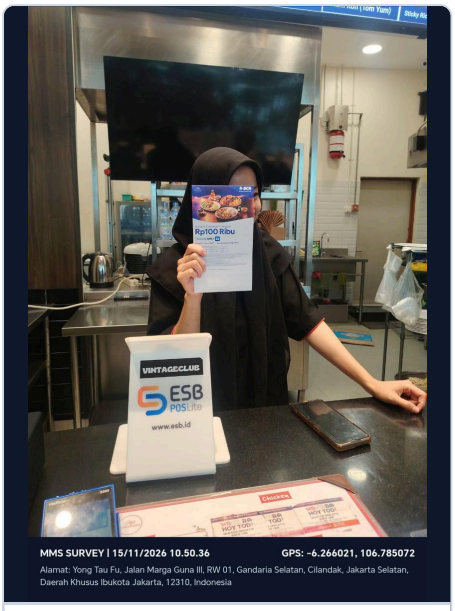


Foto PIC Penerima Kasir

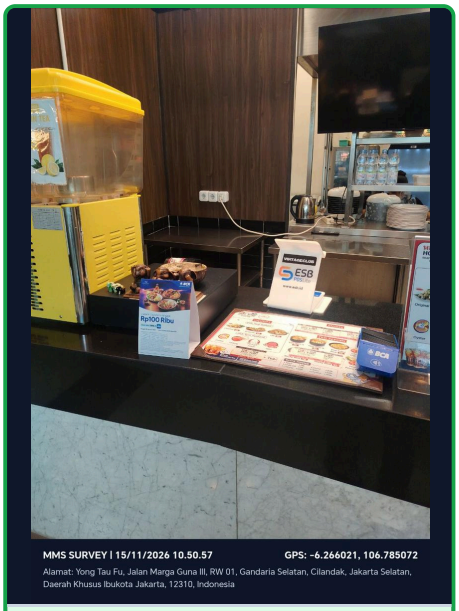


Foto Tent Card Terpasang

4 NAMADONUT

MID: 002829661 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Nadia Amanda (85774520037.0)	15/11/2026, 12.19.19	ahmad.gozali2	PIM 2, SOUTH SKYWALK	WOD Digital →

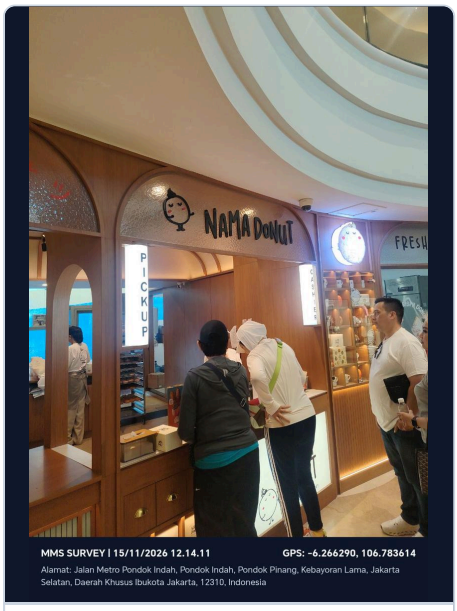


Foto Merchant / Facade

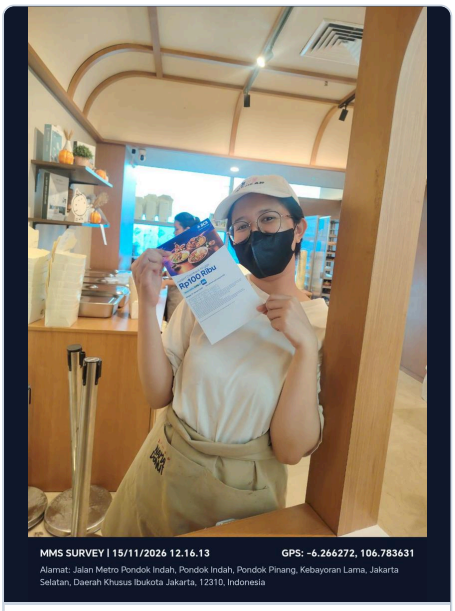


Foto PIC Penerima Kasir

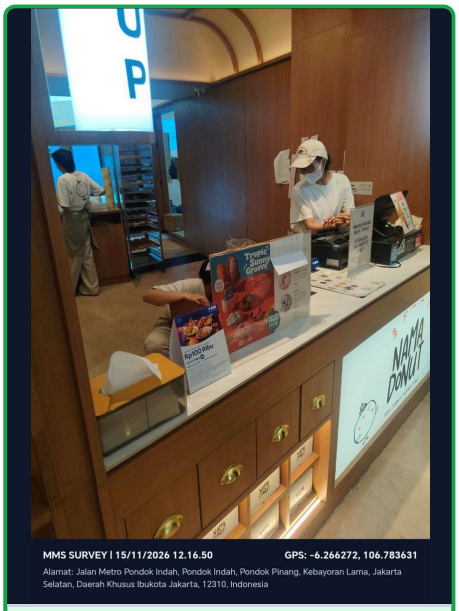


Foto Tent Card Terpasang

5 THE COFFEE BEAN PIM-3

MID: 000350752 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Galang (85694588795.0)	15/11/2026, 12.10.48	ahmad.gozali2	PIM AREA 51 PIM-1 LT 1	WOD Digital →

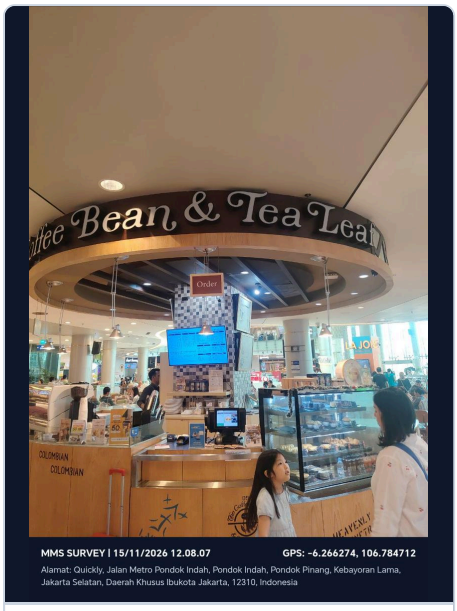


Foto Merchant / Facade

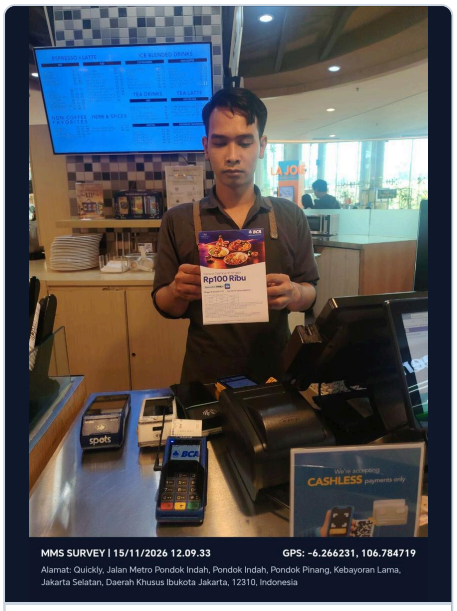


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

6 BROOKLAND COFFEE

MID: 004501906 PIM 5 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Manda (85892972986.0)	15/11/2026, 10.37.42	anam.rahnoko	PONDOK INDAH MALL 5	WOD Digital →



Foto Merchant / Facade



Foto PIC Penerima Kasir



Foto Tent Card Terpasang

7 INERU COFFEE

MID: 004467600 PIM 5 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Sully (8170900545.0)	15/11/2026, 10.54.35	anam.rahnoko	PIM 5	WOD Digital →



Foto Merchant / Facade



Foto PIC Penerima Kasir

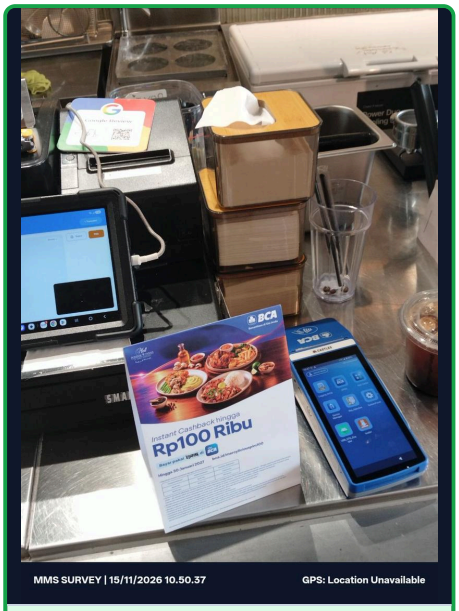


Foto Tent Card Terpasang

8 LITTLE AMSTERDAM PIM 5

MID: 004449461 PIM 5 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Lala (89668222134.0)	15/11/2026, 11.01.07	anam.rahnoko	PIM 5 LT DASAR UNIT	WOD Digital →



Foto Merchant / Facade



Foto PIC Penerima Kasir



Foto Tent Card Terpasang

9 MATCHAMAN PIM 5

MID: 004412235 PIM 5 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Albi (895374965444.0)	15/11/2026, 12.48.11	anam.rahnoko	PONDOK INDAH MALL 5	WOD Digital →

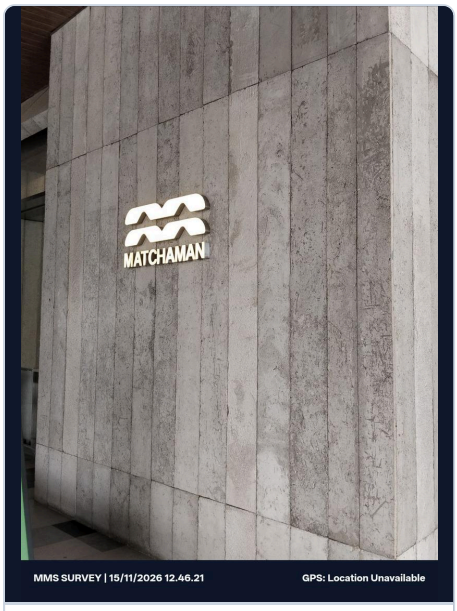


Foto Merchant / Facade

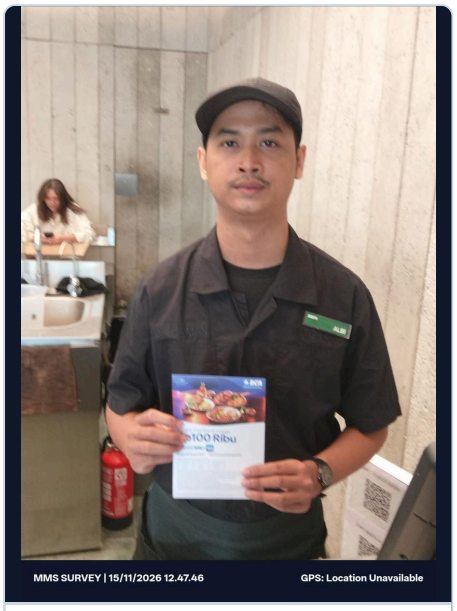


Foto PIC Penerima Kasir

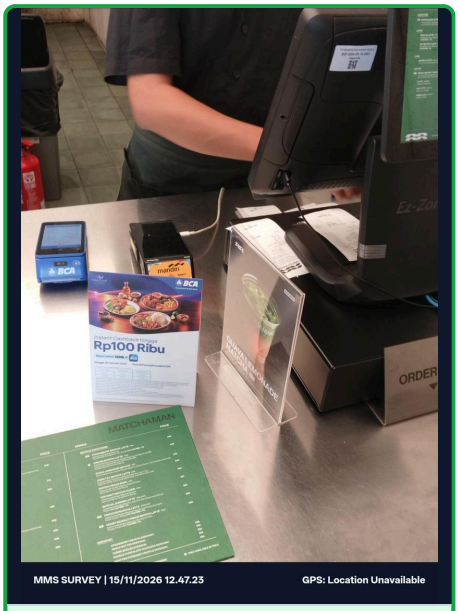


Foto Tent Card Terpasang

10 NIKA

MID: 004484208 PIM 5 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Tika (82120357967.0)	15/11/2026, 12.44.12	anam.rahnoko	PONDOK INDAH MALL 5	WOD Digital →



Foto Merchant / Facade



Foto PIC Penerima Kasir



Foto Tent Card Terpasang

11 NOB - PIM

MID: 004378321 PIM 5 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Rizkana (89601212590.0)	15/11/2026, 13.08.33	anam.rahnoko	PONDOK INDAH MALL 5	WOD Digital →



Foto Merchant / Facade



Foto PIC Penerima Kasir

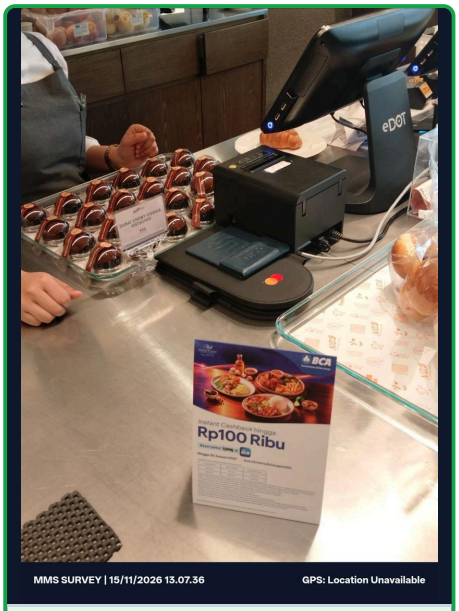


Foto Tent Card Terpasang

12 SAAPTHAI PIM - RESTO

MID: 004636313 PIM 5 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
SHIENNA (85782253553.0)	15/11/2026, 13.15.52	anam.rahnoko	PIM 5 GD 2 UNIT 2	WOD Digital →



Foto Merchant / Facade



Foto PIC Penerima Kasir

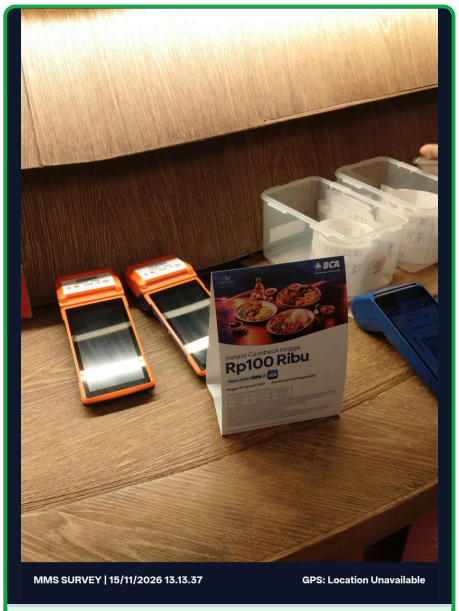


Foto Tent Card Terpasang

13 THE MISOA STORY PIM5

MID: 004396280 PIM 5 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Marsha (87856654270.0)	15/11/2026, 13.04.04	anam.rahnoko	PONDOK INDAH MALL 5	WOD Digital →

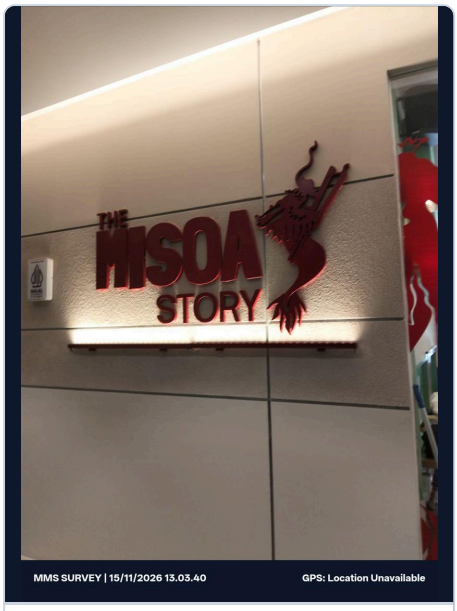


Foto Merchant / Facade



Foto PIC Penerima Kasir



Foto Tent Card Terpasang

14 THE PALACE TEA RANCH MARK

MID: 004485176 PIM 5 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Sila (81519907495.0)	15/11/2026, 12.51.12	anam.rahnoko	RANCH MARKET PIM 5	WOD Digital →



Foto Merchant / Facade

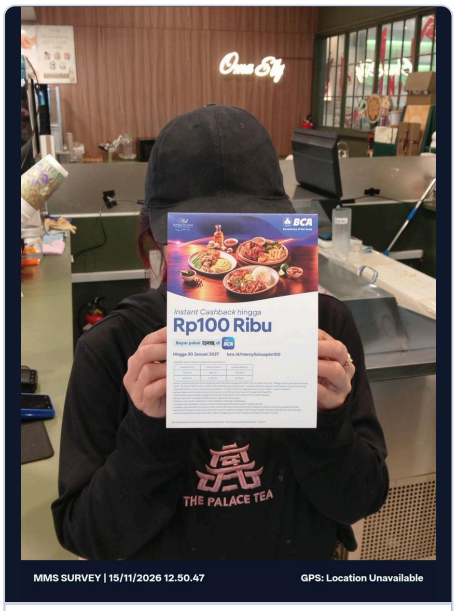


Foto PIC Penerima Kasir

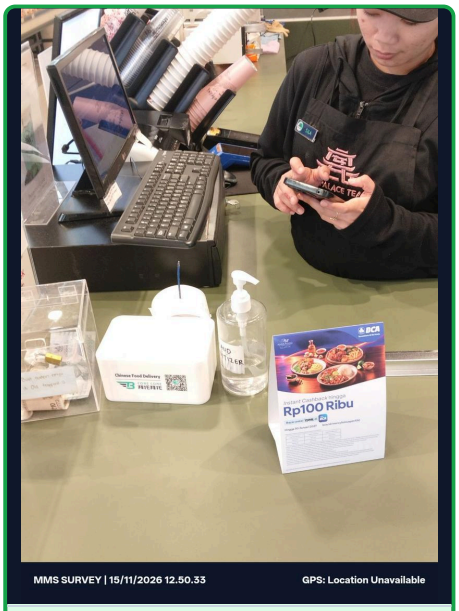


Foto Tent Card Terpasang

15 TWO THRDS COFFEE

MID: 004478027 PIM 5 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Kimo (81915617716.0)	15/11/2026, 12.36.35	anam.rahnoko	PIM 5 LT DASAR 10	WOD Digital →

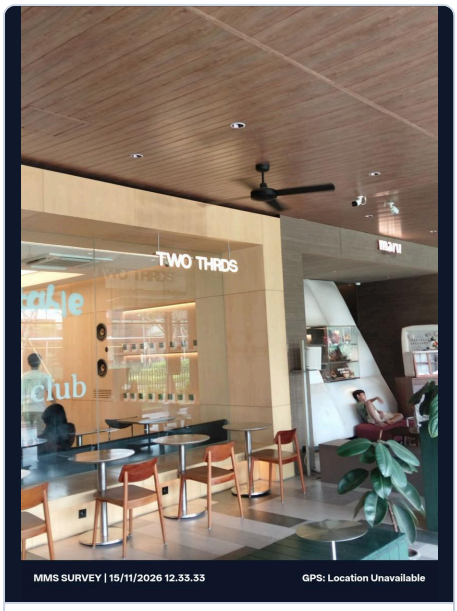


Foto Merchant / Facade

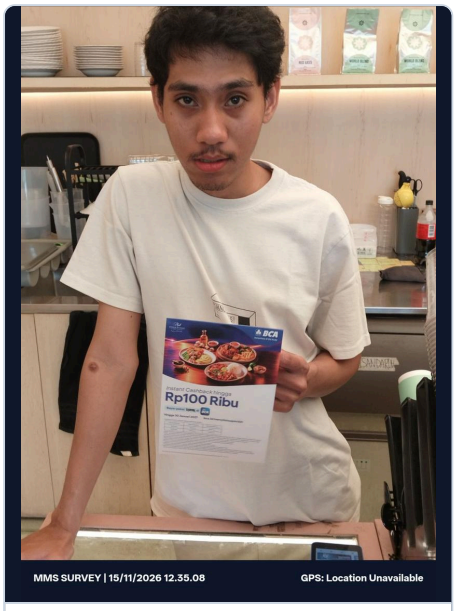


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

16 CHOP BUNTUT CAK YO PIM

MID: 000689008 PIM 1 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
- (21.0)	15/11/2026, 20.29.14	ahmad.gozali2	PONDOK INDAH MALL 1	WOD Digital →

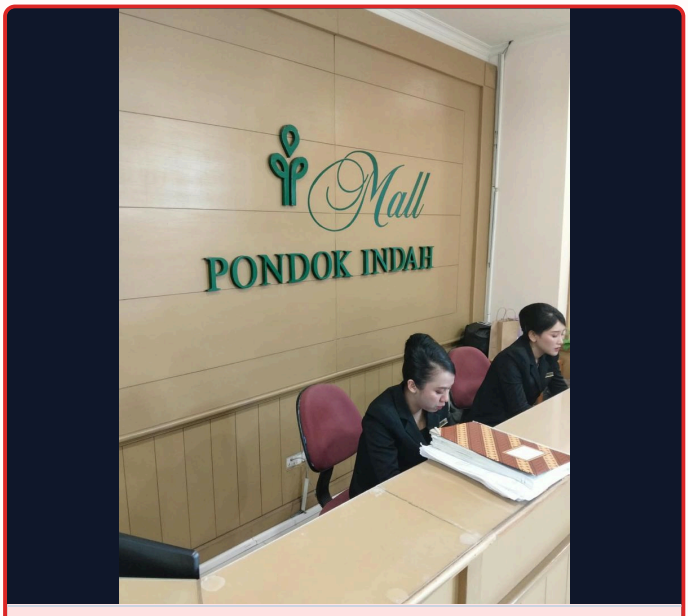


Foto Evidensi Gerai Tutup Permanen

17 HACIENDA MEXICAN BAR-HO

MID: 000081908 PIM 1 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
- (21.0)	15/11/2026, 20.32.23	ahmad.gozali2	STREET GALLERY PIM	WOD Digital →



Foto Evidensi Gerai Tutup Permanen

18 KUSHIYA MONOGATARI PIM

MID: 000444827 PIM 1 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
- (21.0)	15/11/2026, 20.36.31	ahmad.gozali2	PIM 1 LT.2 UNIT 212	WOD Digital →



Foto Evidensi Gerai Tutup Permanen

19 MIE TARIK LAIKER-PIM

MID: 000288475 PIM 1 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
- (21.0)	15/11/2026, 20.38.38	ahmad.gozali2	PIM 1 LT.1 AREA 51	WOD Digital →



Foto Evidensi Gerai Tutup Permanen

20 MITARIK LAIKER PIM

MID: 001132726 PIM 1 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
- (21.0)	15/11/2026, 20.39.24	ahmad.gozali2	PIM 1 LT.1 AREA 51	WOD Digital →



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21 PAN & CO PIM RESTAURANT

MID: 004033522 PIM 1 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
- (21.0)	15/11/2026, 20.44.38	ahmad.gozali2	PIM 1 LT.2 JL METRO PD	WOD Digital →



Foto Evidensi Gerai Tutup Permanen

22 BURGER BANGOR

MID: 004582236 PIM 3 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
- (21.0)	15/11/2026, 20.28.01	ahmad.gozali2	JAGAT AROMA PIM	WOD Digital →



Foto Evidensi Gerai Tutup Permanen

23 JALANIIN KEDAI KOPI

MID: 004589341 PIM 3 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
- (21.0)	15/11/2026, 20.33.34	ahmad.gozali2	JAGAT AROMA PIM	WOD Digital →



Foto Evidensi Gerai Tutup Permanen

24 KANCHA

MID: 004582315 PIM 3 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
- (21.0)	15/11/2026, 20.34.33	ahmad.gozali2	JAGAT AROMA PIM	WOD Digital →



Foto Evidensi Gerai Tutup Permanen

25 NATURALE

MID: 004594567 PIM 3 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
- (21.0)	15/11/2026, 20.42.26	ahmad.gozali2	JAGAT AROMA PIM	WOD Digital →



Foto Evidensi Gerai Tutup Permanen

26 NEKORENJI

MID: 004576169 PIM 3 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
- (21.0)	15/11/2026, 20.43.09	ahmad.gozali2	JAGAT AROMA PIM	WOD Digital →



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