DOKUMENTASI FOTO EVIDENSI LAPANGAN

PEMASANGAN TENT CARD BCA PONDOK INDAH MALL

Evidensi Lapangan Tent Card BCA • 13 November 2026 • Zero-Crop High Definition Containment

PERIODE / TANGGAL PELAKSANAAN:

Kamis, 13 November 2026

TOTAL KUNJUNGAN	BERHASIL PASANG	TOKO TUTUP	SUCCESS RATE
28	25	3	89.3%
Gerai Dikunjungi	Tent Card Aktif	Permanen / Relokasi	Efektivitas Kunjungan

📊 Sebaran Kunjungan per Area Pondok Indah Mall

Area Mall	Total Kunjungan	🟢 Berhasil	🔴 Toko Tutup	Tingkat Keberhasilan
PIM 1	16 Gerai	15	1	93.8%
PIM 3	9 Gerai	7	2	77.8%
PIM 5	1 Gerai	1	0	100.0%
UNKNOWN	2 Gerai	2	0	100.0%

Surveyor Bertugas: furkon.ahmad (11), ahmad.gozali2 (9), rafif.habibulrahman1 (8)

1 BUMI LEMBUR KURING

MID: 004735641 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
wismu (81110225544.0)	13/11/2026, 21.30.47	rafif.habibulrahman1	PIM 1 GF	WOD Digital →

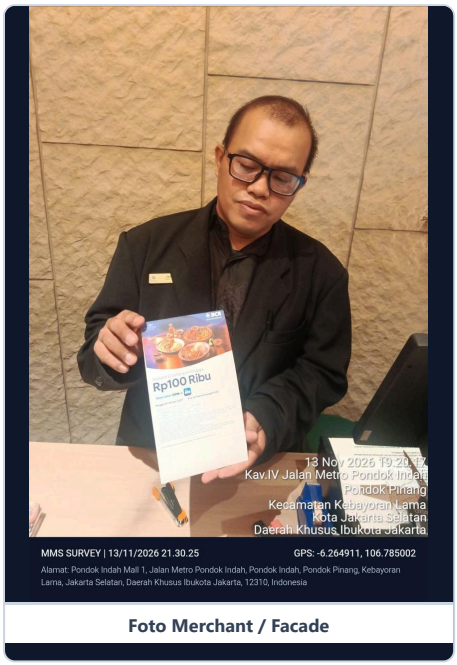


Foto Merchant / Facade

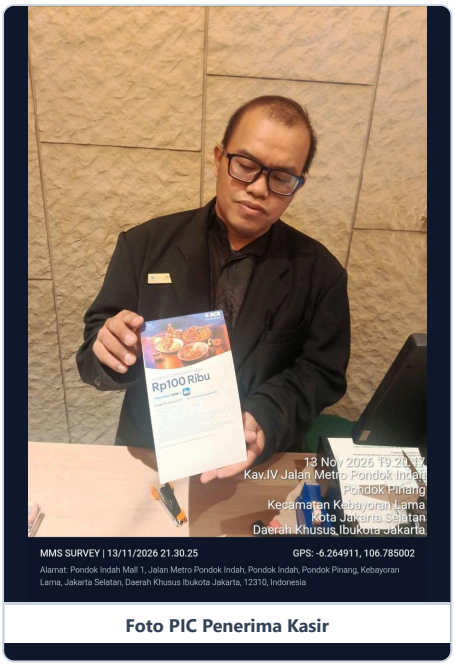


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

2 CHOPSTIX PONDOK INDAH M

MID: 000851304 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Azmi (895333035558.0)	13/11/2026, 19.30.03	ahmad.gozali2	PONDOK INDAH MALL	WOD Digital →



Foto Merchant / Facade

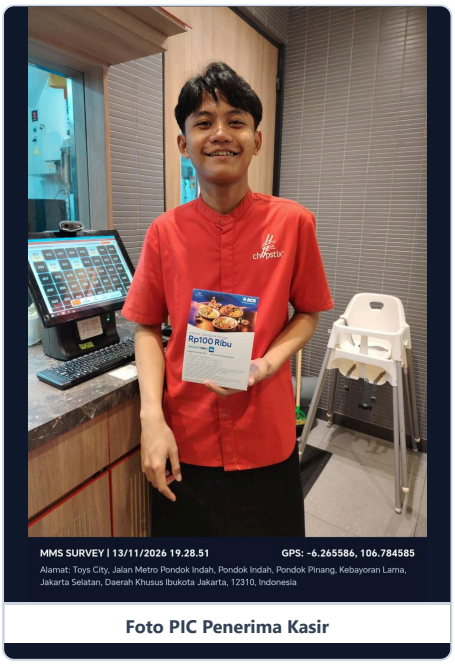


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

3 HOP HOP, PIM

MID: 004679890 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Achmad (85882441351.0)	13/11/2026, 21.28.07	rafif.habibulrahman1	PONDOK INDAH MALL	WOD Digital →

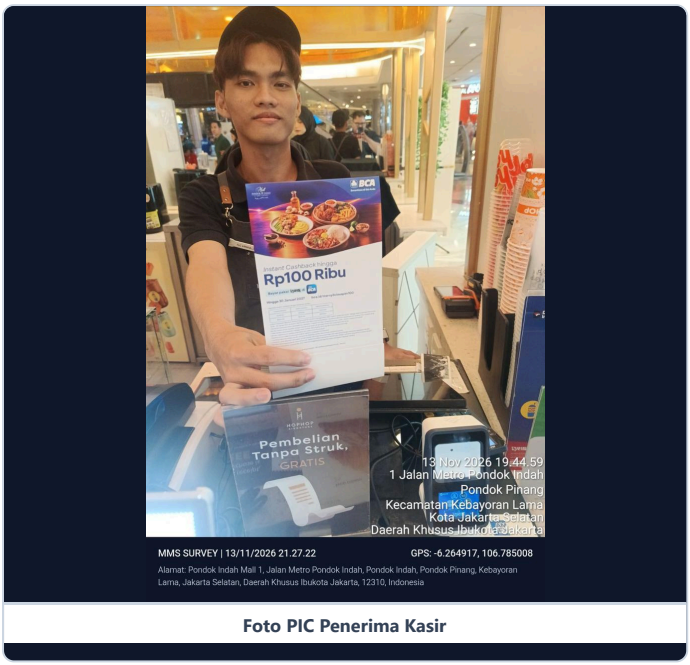


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

4 KK JKT.FCPIM1A51

MID: 002011891 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Furqon (8511307126.0)	13/11/2026, 20.00.00	rafif.habibulrahman1	FOOD COURT PIM 1	WOD Digital →

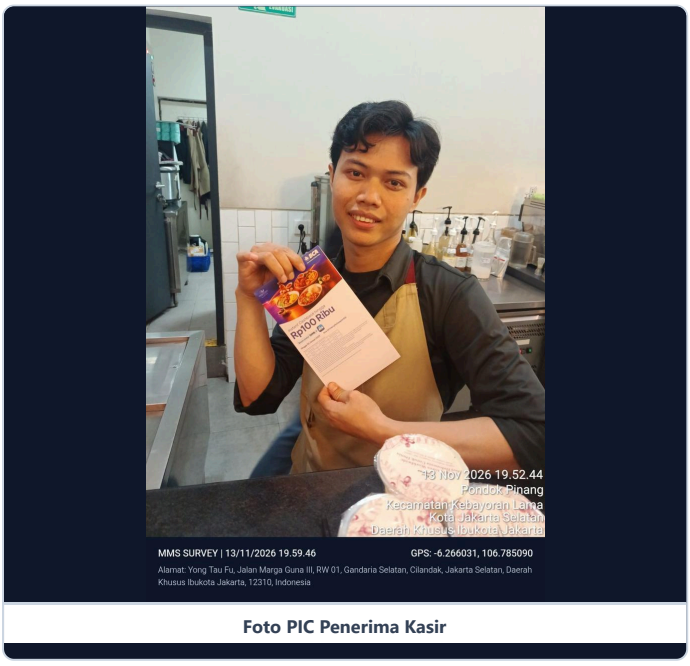


Foto PIC Penerima Kasir

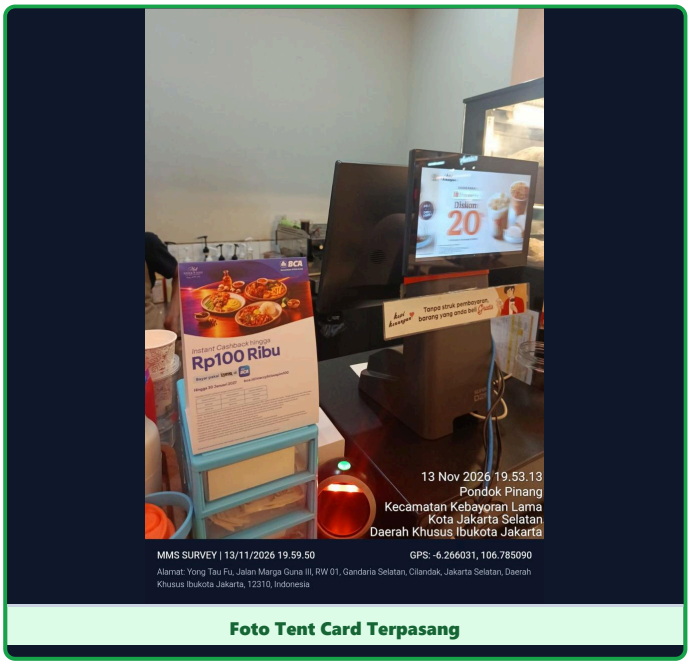


Foto Tent Card Terpasang

5 KYOCHON PIM

MID: 002475853 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
anggi (81209696208.0)	13/11/2026, 21.23.57	rafif.habibulrahman1	PONDOK INDAH MALL 1	WOD Digital →

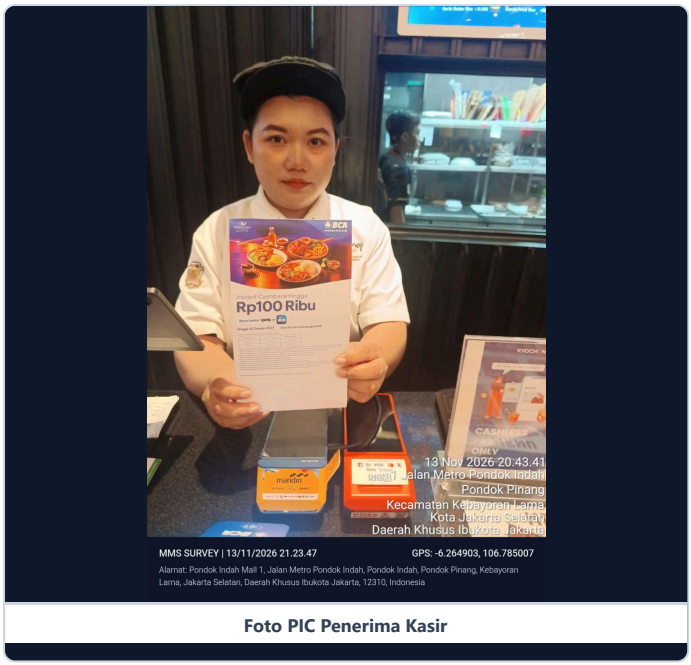


Foto PIC Penerima Kasir

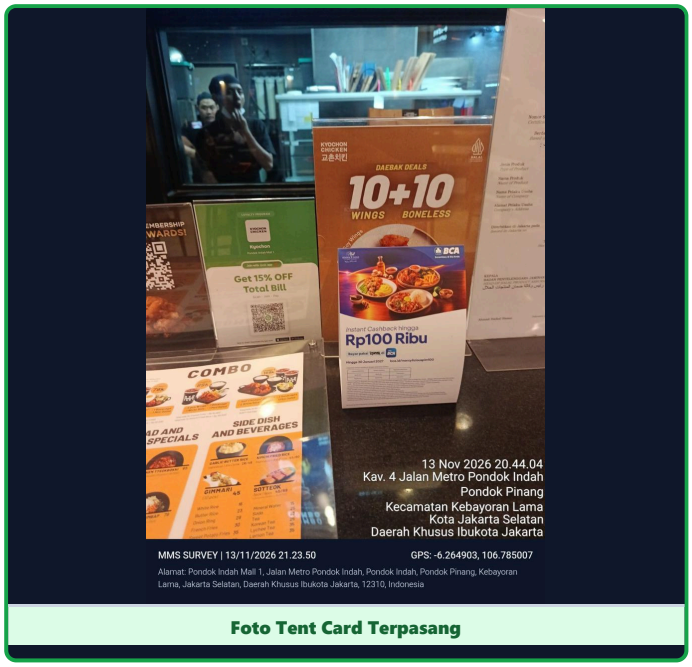


Foto Tent Card Terpasang

6 MAIKU TIRAMISU-PIM1-HO

MID: 001777692 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
nazla (81519864491.0)	13/11/2026, 19.40.38	ahmad.gozali2	PONDOK INDAH MALL 1	WOD Digital →



Foto Merchant / Facade

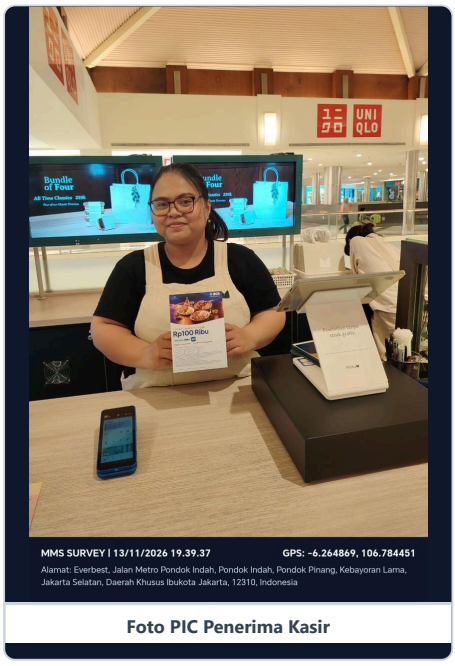


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

7 OKINAWA PIM INDONESIA-HO

MID: 001533896 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Septia (82210005559.0)	13/11/2026, 19.48.55	ahmad.gozali2	PONDOK INDAH MALL 1	WOD Digital →



Foto Merchant / Facade

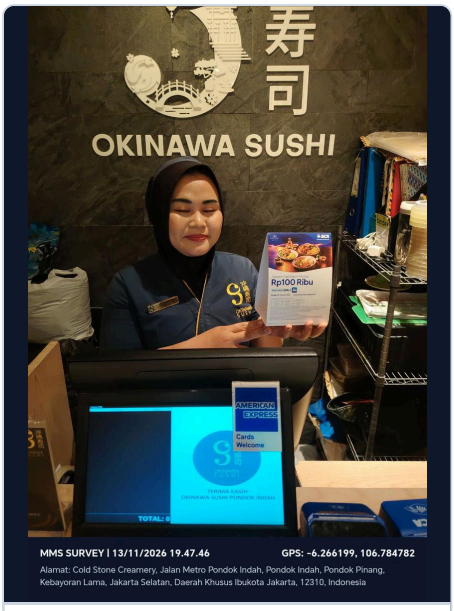


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

8 PANDANDAYAN

MID: 002643162 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Lina	13/11/2026, 21.28.55	rafif.habibulrahman1	PONDOK INDAH MALL	WOD Digital →



Foto PIC Penerima Kasir



Foto Tent Card Terpasang

9 RAMEN SEIROCK YA JEPANG

MID: 000441129 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Nurahma (85925353838.0)	13/11/2026, 19.17.32	ahmad.gozali2	PONDOK INDAH MALL 1	WOD Digital →



Foto Merchant / Facade



Foto PIC Penerima Kasir



Foto Tent Card Terpasang

10 SKS PIM 1

MID: 000480639 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Putri (217506907.0)	13/11/2026, 19.13.39	ahmad.gozali2	PONDOK INDAH MALL 1	WOD Digital →

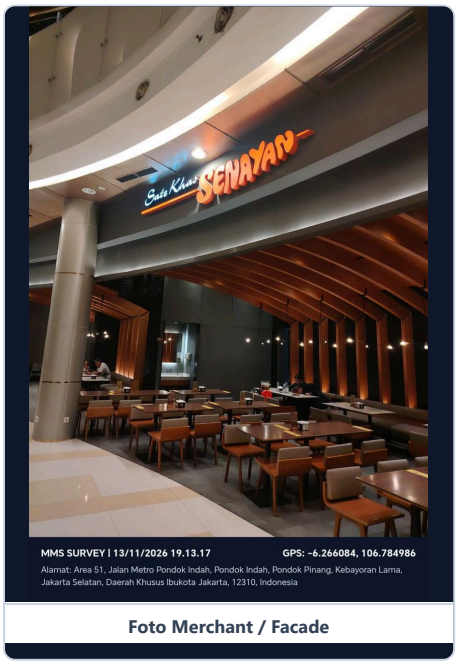


Foto Merchant / Facade



Foto PIC Penerima Kasir

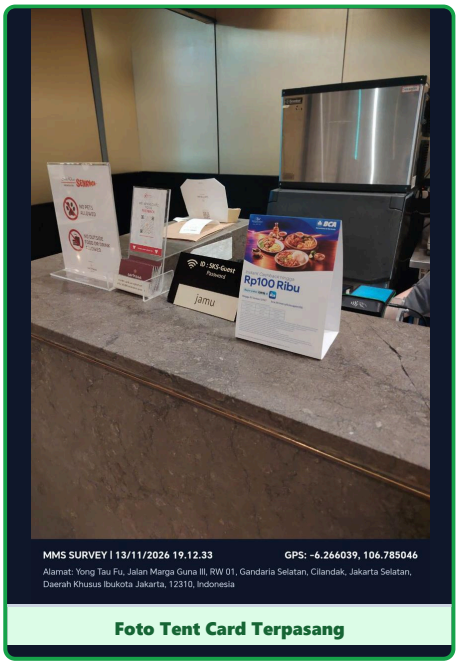


Foto Tent Card Terpasang

11 SOOTO PIM 1

MID: 004126381 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Esa (8568278303.0)	13/11/2026, 19.25.46	ahmad.gozali2	PONDOK INDAH MALL 1	WOD Digital →

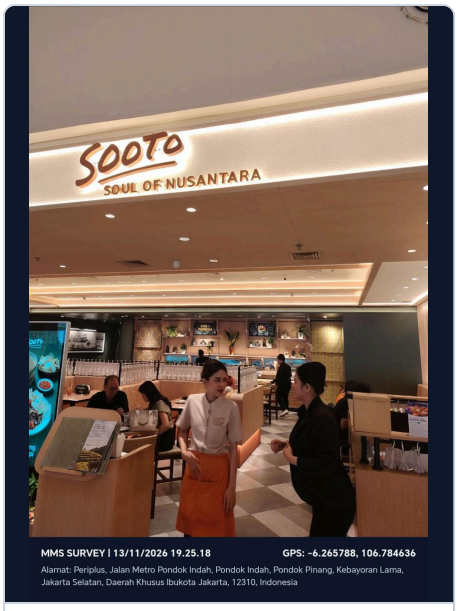


Foto Merchant / Facade

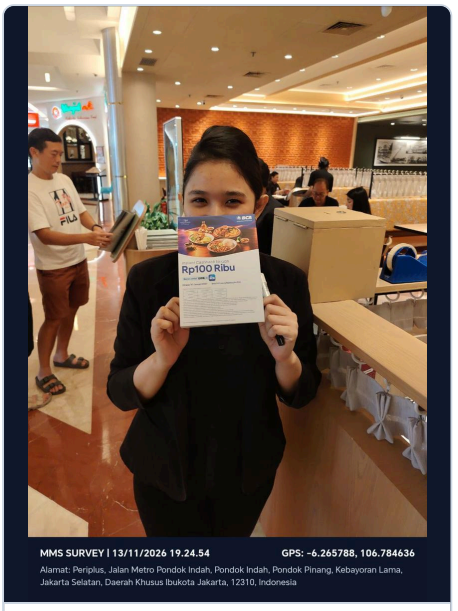


Foto PIC Penerima Kasir

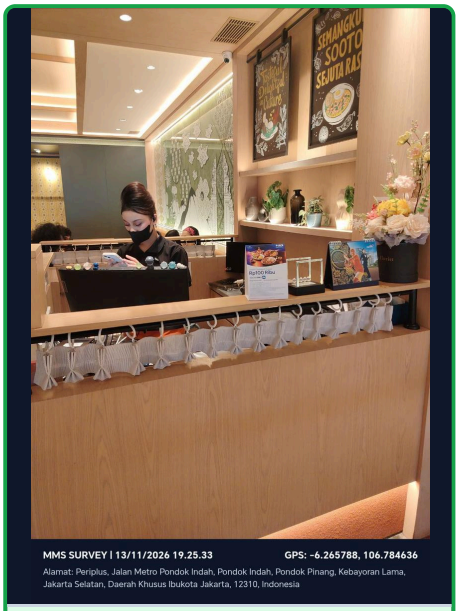


Foto Tent Card Terpasang

12 SUPER YAKINIKU PIM

MID: 001560942 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Fita (85860264097.0)	13/11/2026, 19.22.12	ahmad.gozali2	PONDOK INDAH MALL 1	WOD Digital →



Foto Merchant / Facade



Foto PIC Penerima Kasir

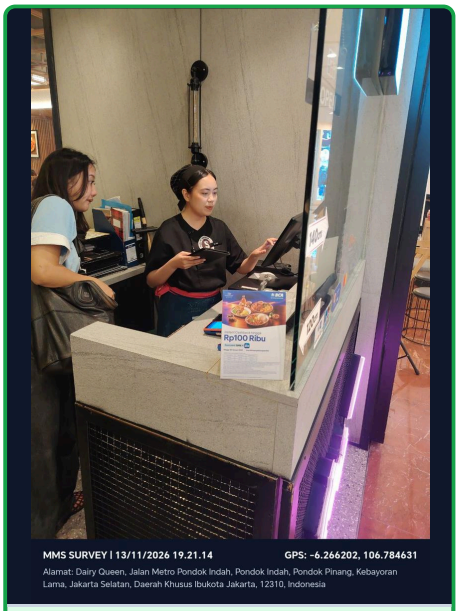


Foto Tent Card Terpasang

13 SUSHIRO RESTAURANTS

MID: 002199656 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Avril (0.0857181356)	13/11/2026, 19.06.09	rafif.habibulrahman1	PONDOK INDAH MALL	WOD Digital →

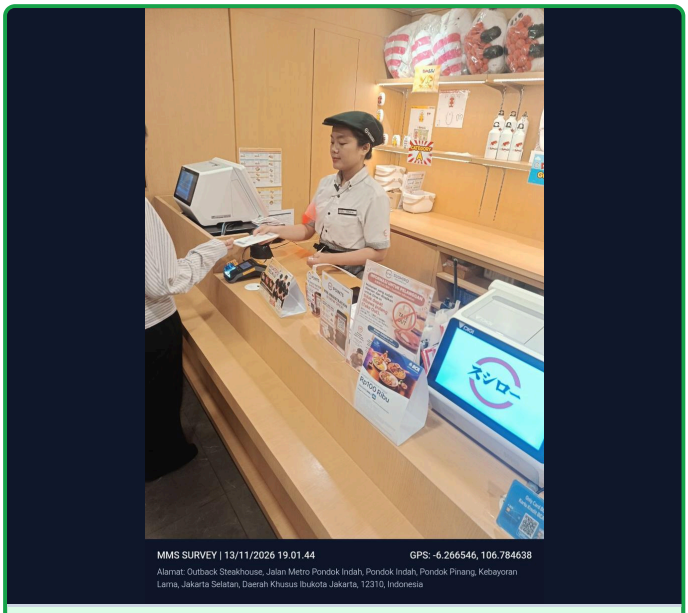


Foto Tent Card Terpasang

14 WARJOK ASLI PIM I-HO

MID: 096045566 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Yanti (217506872.0)	13/11/2026, 19.35.41	ahmad.gozali2	PIM I LT.2 NO.212	WOD Digital →



Foto Merchant / Facade

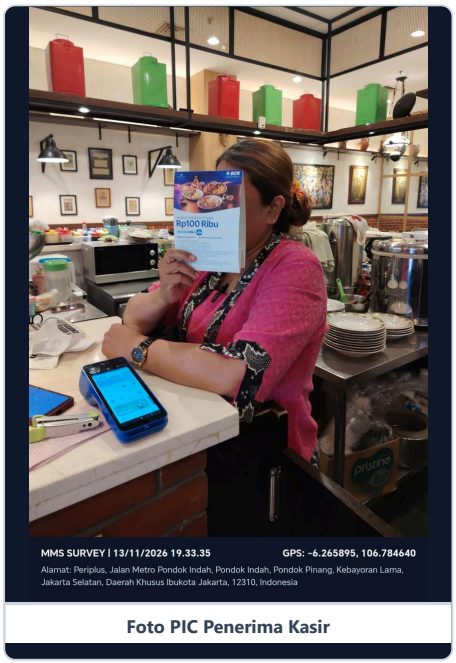


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

15 YELLOW DOKK

MID: 001192146 PIM 1 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Bowo (8139953949.0)	13/11/2026, 21.26.24	rafif.habibulrahman1	PONDOK INDAH MALL 1	WOD Digital →

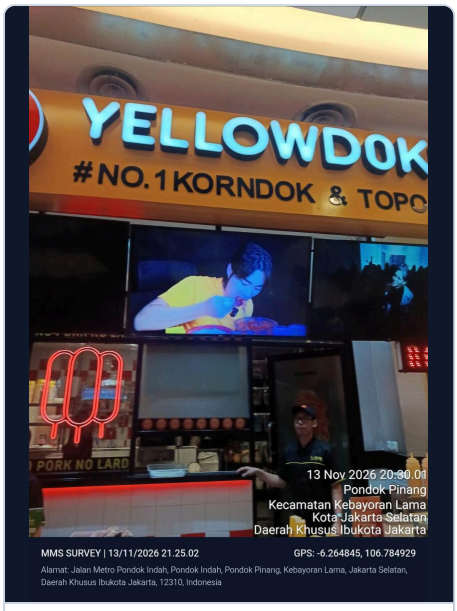


Foto Merchant / Facade

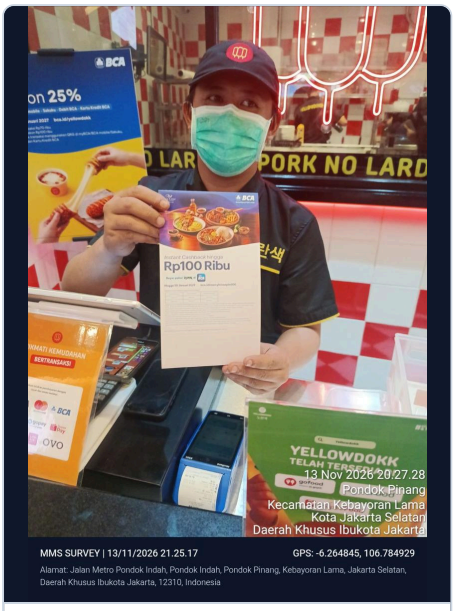


Foto PIC Penerima Kasir

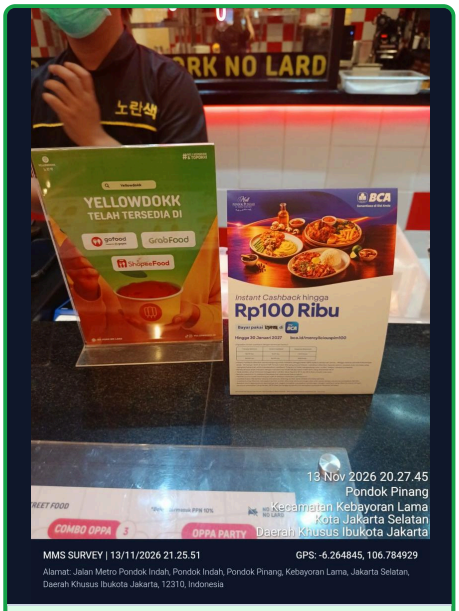


Foto Tent Card Terpasang

16 DOUGH LAB PIM

MID: 001186246 PIM 3 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Sefa (82125895147.0)	13/11/2026, 19.22.24	furkon.ahmad	PIM 3 LG 09B	WOD Digital →



Foto Merchant / Facade

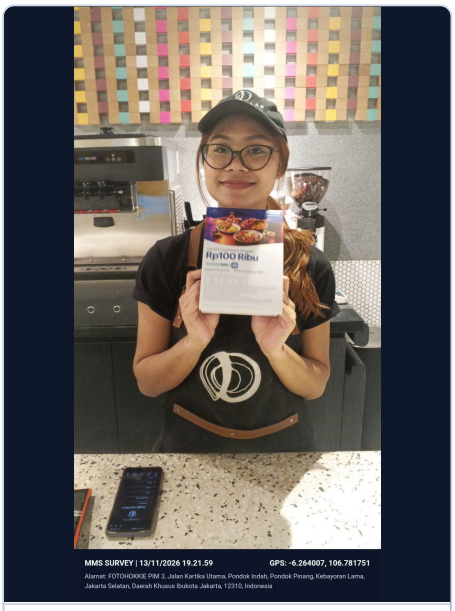


Foto PIC Penerima Kasir

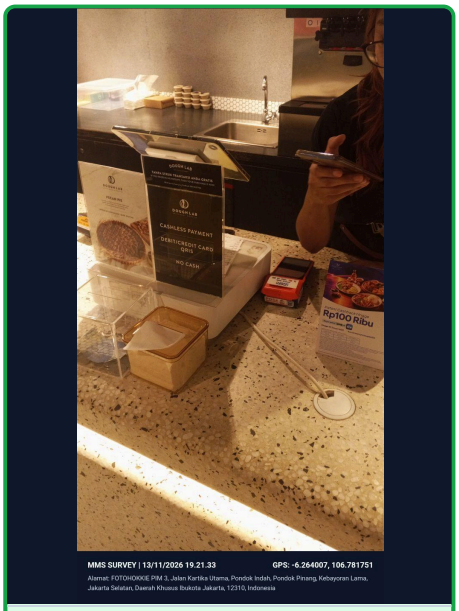


Foto Tent Card Terpasang

17 FRAGMENTS PIM

MID: 004397883 PIM 3 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Ma'ruf (85776198475.0)	13/11/2026, 19.46.18	furkon.ahmad	PIM 3 LT 1	WOD Digital →

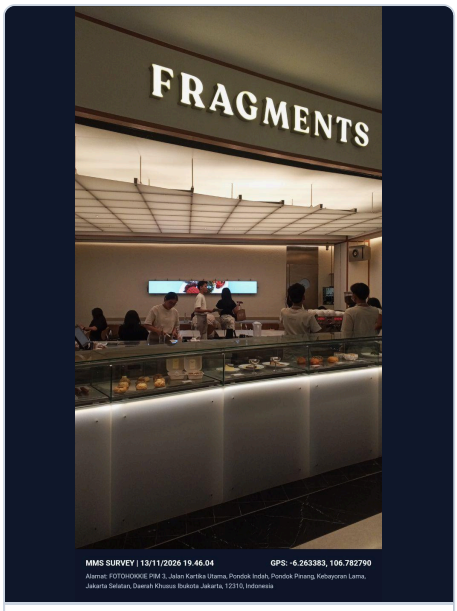


Foto Merchant / Facade

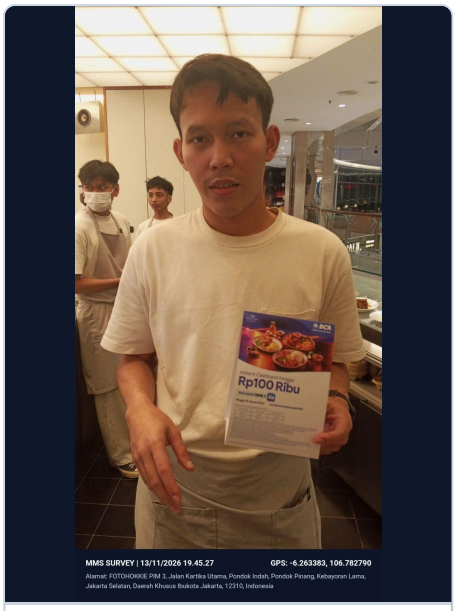


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

18 HARIO PIM

MID: 004175719 PIM 3 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Fitri (85778718740.0)	13/11/2026, 20.08.50	furkon.ahmad	PIM Tower 3 External GL Jl Sul	WOD Digital →

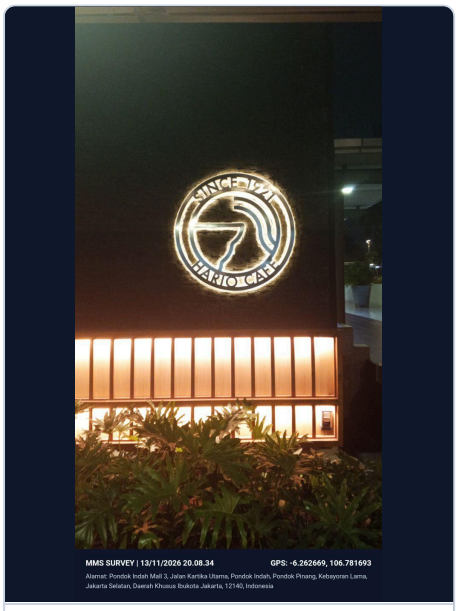


Foto Merchant / Facade

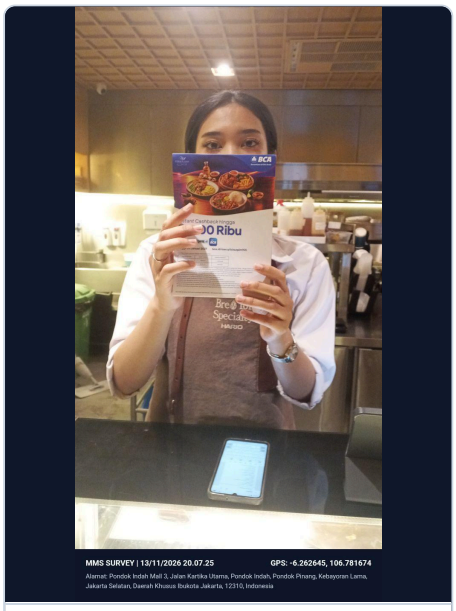


Foto PIC Penerima Kasir

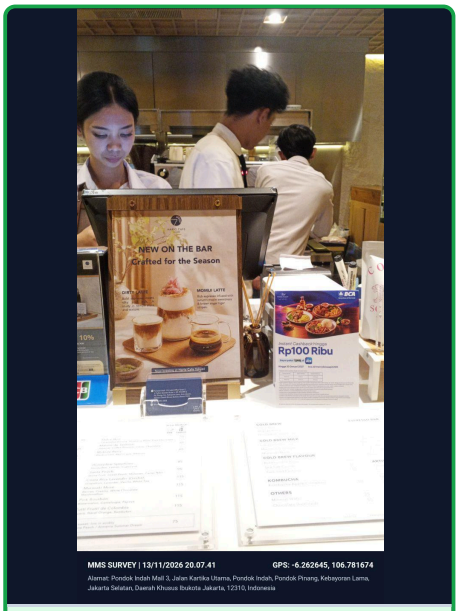


Foto Tent Card Terpasang

19 PAUL BAKERY PIM 3

MID: 001373029 PIM 3 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Carlos (89601612104.0)	13/11/2026, 19.41.57	furkon.ahmad	PONDOK INDAH MALL	WOD Digital →



Foto Merchant / Facade

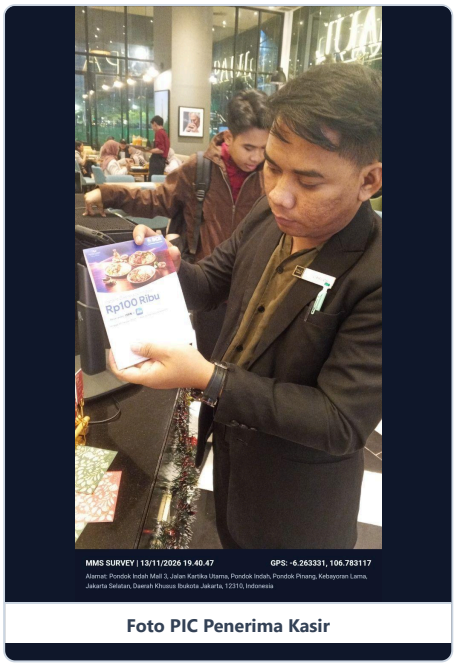


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

20 SBUX PIM 3 SEIBU - SC3Z

MID: 001574337 PIM 3 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Denni (85157779235.0)	13/11/2026, 20.01.11	furkon.ahmad	SEIBU PIM 3	WOD Digital →

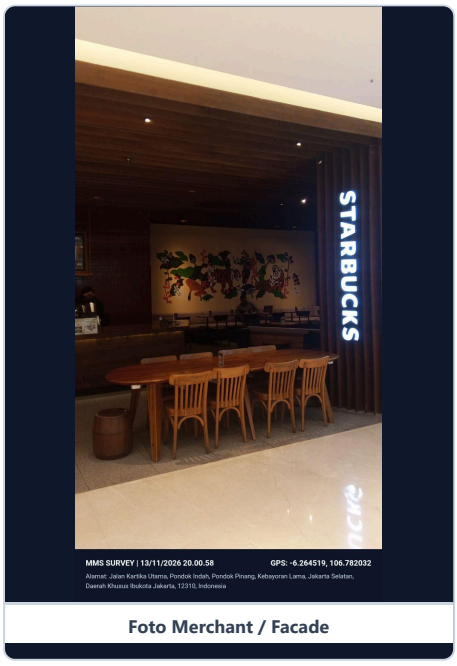


Foto Merchant / Facade



Foto PIC Penerima Kasir

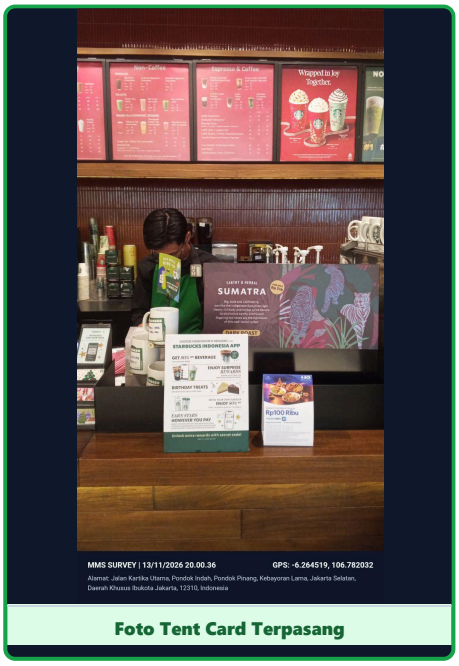


Foto Tent Card Terpasang

21 SOOPSOK GROUP INT`L

MID: 002140108 PIM 3 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Sinta (85211572101.0)	13/11/2026, 19.24.41	furkon.ahmad	PONDOK INDAH MALL PIM 3	WOD Digital →

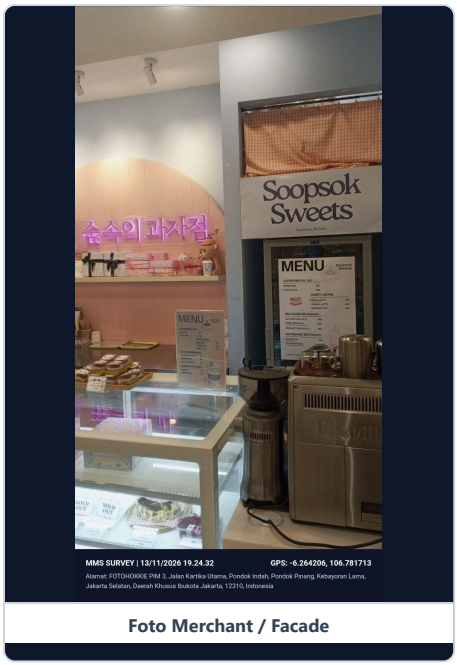


Foto Merchant / Facade

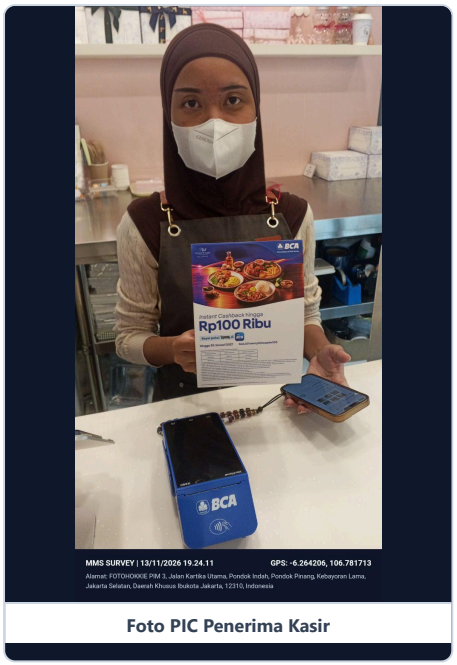


Foto PIC Penerima Kasir



Foto Tent Card Terpasang

22 TAKEICHI CHICKEN RAMEN

MID: 002332786 PIM 3 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Vita (85761358694.0)	13/11/2026, 19.27.24	furkon.ahmad	SA PIM 3 RANCH MARKET	WOD Digital →

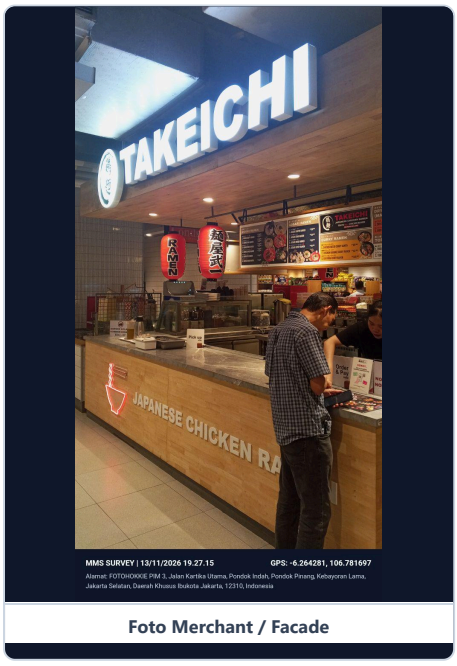


Foto Merchant / Facade



Foto PIC Penerima Kasir

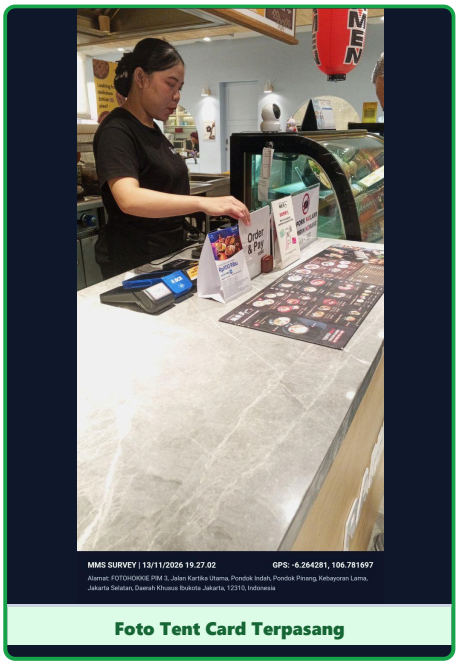


Foto Tent Card Terpasang

23 JALARASA - PIM

MID: 004445680 PIM 5 BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Reni (85781311046.0)	13/11/2026, 20.46.18	furkon.ahmad	PONDOK INDAH MALL 5	WOD Digital →



Foto Merchant / Facade



Foto PIC Penerima Kasir



Foto Tent Card Terpasang

24 KATSUKITA PIM

MID: 001560945 UNKNOWN BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Anisa (85697564063.0)	13/11/2026, 19.09.54	ahmad.gozali2	PONDOK INDAH MALL 1	WOD Digital →

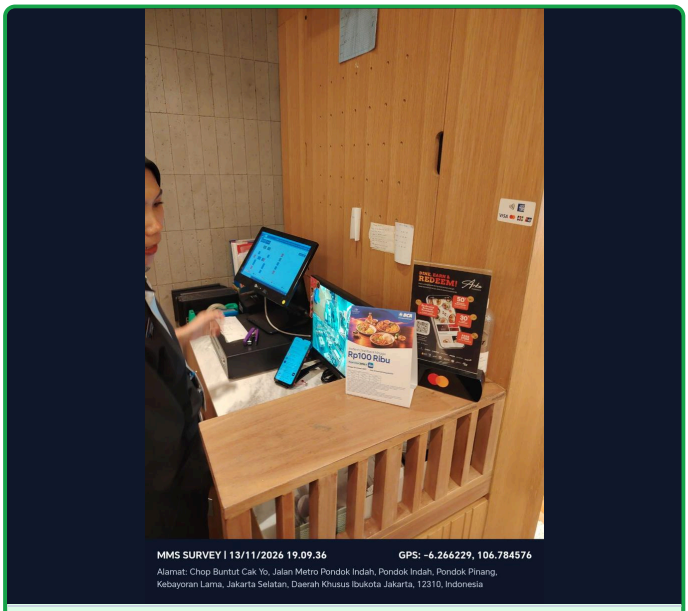


Foto Tent Card Terpasang

25 SUBWAYPIM3 WY13

MID: 004700942 UNKNOWN BERHASIL TERPASANG

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
Putri (8561232717.0)	13/11/2026, 19.19.03	furkon.ahmad	Subway PIM 3 Pondok Indah Mall	WOD Digital →

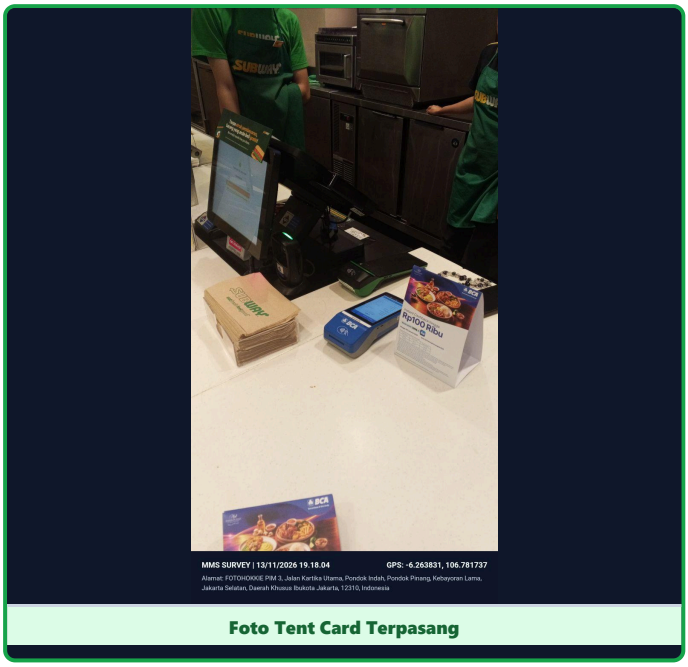


Foto Tent Card Terpasang

26 RASA MALA PONDOK INDAH

MID: 004081956 PIM 1 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
-	13/11/2026, 20.03.39	rafif.habibulrahman1	PONDOK INDAH MALL 1	WOD Digital →



Foto Evidensi Gerai Tutup Permanen

27 MARJOLAINE

MID: 001976698 PIM 3 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
nan (1234567890.0)	13/11/2026, 19.54.42	furkon.ahmad	MALL PIM 3	WOD Digital →

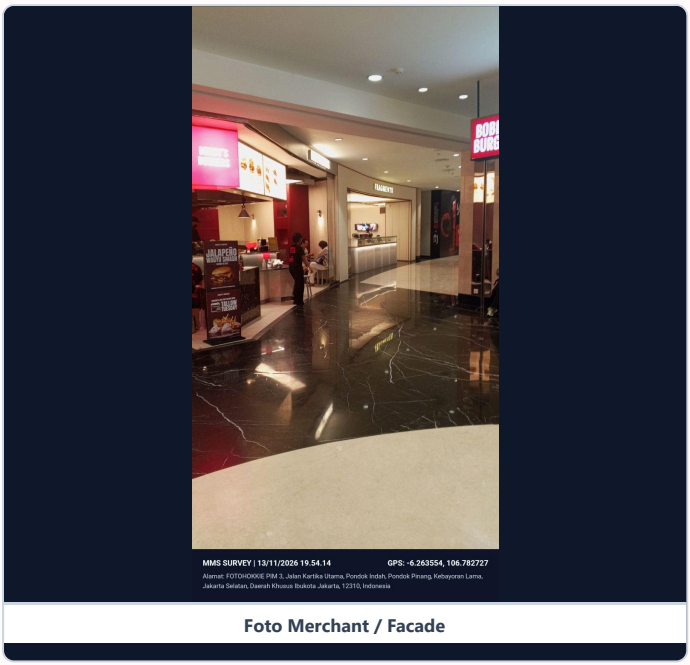


Foto Merchant / Facade



Foto Evidensi Gerai Tutup Permanen

28 MARJOLAINE-HO

MID: 001849376 PIM 3 TOKO TUTUP PERMANEN

PIC KASIR:	WAKTU SUBMIT:	SURVEYOR:	ALAMAT:	
nan (1234567890.0)	13/11/2026, 19.55.46	furkon.ahmad	MALL PIM 3	WOD Digital →

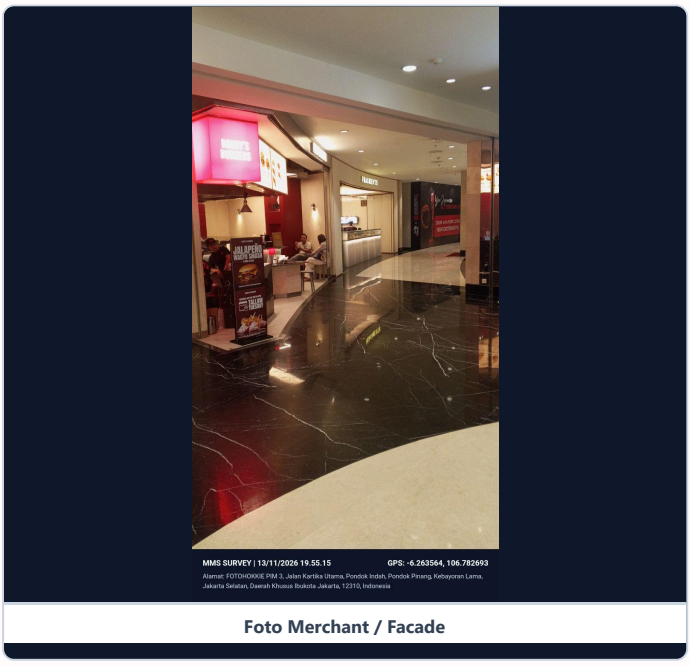


Foto Merchant / Facade



Foto Evidensi Gerai Tutup Permanen